



Designed for instructors,  
coordinators & administrators  
of literacy programs

**2005**  
Literacy BC  
Summer  
Institute

# More learning: Less teaching

**STARTS: June 20, 2005**

Funded by National Literacy Secretariat,  
Human Resources and Skills Development Canada

From Theory to Practice:  
Building Engagement,  
Motivation and Retention in the  
Literacy Classroom

# More learning: Less teaching

**overview:** The 2005 Literacy BC Summer Institute will focus on language and literacy development for adults and youth who face literacy challenges. The institute is designed for instructors, coordinators, and administrators of literacy programs. It will address key issues in literacy instruction, including: coping with challenging social contexts, influence of contemporary brain research on classroom practices, practical strategies for reading and writing development, and the integration of arts, project based learning, and technology.

A special emphasis will be placed on strategies that help at-risk youth and adults to develop transferable skills and expand their opportunities.



**2005** Literacy BC Summer Institute  
The Institute will be presented in two phases. It will consist of a four-week online conference conducted prior to one-week face-to-face workshops at Simon Fraser University in Burnaby.

# Building Engagement, Motivation and Retention in the Literacy Classroom

## online: face-to-face:

### ONLINE CONFERENCE

June 20 - July 15, 2005

The online conference will offer participants the opportunity to identify topics of interest, explore ideas, and share information related to literacy practice. It will provide an opportunity for participants to get to know one another and build community prior to getting together at Simon Fraser. Each of the four weeks will focus on a different topic. The discussions will be facilitated by Heide Wrigley, who will highlight research findings in adult and youth literacy. Resource materials and background readings will be posted online. Participants will discuss the readings and will help make connections between theory and practice.

### FACE-TO-FACE WORKSHOPS

July 18-22, 2005

The face-to-face workshops will be conducted on the grounds of Simon Fraser University in Burnaby. Rooms and dining facilities will also be available. Each day the face-to-face workshop will be organized around a



central theme. During the first four days, the morning workshops will focus on research findings and practical implications for classroom instructors and administrators. Examples will be drawn from a variety of adult and youth oriented education providers.

Workshop participants will be asked to engage in a variety of group activities and will have sufficient time for discussion of the morning's topics. Participants will receive examples of lessons and activities that can be adapted for various types and groups of students.

Afternoon workshops will focus on hands-on application of the strategies discussed in the morning. Two 90-minute workshops will be held simultaneously. Participants will switch workshops in the middle of the afternoon. After the workshops, participants will come together for a short follow-up on the day's activities. The final workshop will be on Friday morning. It will include two peer panels who will discuss challenges and strategies for providing literacy services for special needs populations.



# 5 days of Workshops & Presenters

## Day 1:

### How People Learn

**Morning** / *Facilitators: Heide Wrigley, Jim Powrie*

Format: Presentation and discussion about the latest studies in literacy development, cognitive processes, contemporary brain research, and practical applications of theoretical principles in the classroom.

**Afternoon** / *Facilitators: Heide Wrigley, TBA*

Format: Parallel sessions led by each facilitator. Heide Wrigley will lead a session on how to use cognitive process in the classroom and involve participants in a demonstration lesson. The second session will focus on explicit instruction and engaged learning, strategies and techniques to increase reading and writing skills among adults and youth.

## Day 2:

### Social and Emotional Factors in Literacy Development

**Morning** / *Facilitators: Heide Wrigley, Jim Powrie*

Format: Presentation and discussion about the impacts of the learner's social context on learning, key factors to consider in planning and conducting instruction, and models and strategies used to mitigate negative contexts and low self-image. Current research on motivation and retention will be discussed as well.

**Afternoon** / *Facilitators: Heide Wrigley, TBA*

Format: Parallel sessions led by each facilitator. Heide Wrigley will lead a session on how to build literacy skills using themes and activities related to social contexts and social and emotional development. The second session will focus on practical strategies and methods for building group trust and personal resiliency through group activities and individual counselling.

## Day 3:

### Arts and Culture in the Classroom

**Morning** / *Facilitators: Heide Wrigley, Jim Powrie*

Format: Presentation and discussion about how arts and cultural activities can help motivate students, engage different parts of the brain, and integrate with the learning of literacy, academic and life skills, and positive behaviours. Examples related to visual and performing arts and the use of multimedia will be presented. Research in the formation of social and cultural identity will be discussed as well.

**Afternoon** / *Facilitators: TBA*

Format: Parallel sessions led by each facilitator. The first session will include hands-on activities exploring personal and social content using visual media. The second session will focus on performing arts activities, including relevant examples from First Nations.

## Day 4:

### Using Project-based Learning and Technology

**Morning** / *Facilitators: Heide Wrigley, Jim Powrie*

Format: Presentation and discussion describing approaches to using project-based learning and technology to engage students and build literacy skills. Examples will be shown from youth and adult literacy programs.

**Afternoon** / *Facilitators: Heide Wrigley, Jim Powrie*

Format: Parallel sessions led by each facilitator. Heide Wrigley will discuss challenges, opportunities and practical ways to use PBL and technology in the classroom. Jim Powrie will lead a hands-on workshop in a computer lab providing an introduction to using PowerPoint for classroom presentations and with students as part of class projects.

## Day 5:

### Working with Special Needs Populations

**Morning** / *Facilitators: Heide Wrigley, Jim Powrie*

Format: The facilitators will present a short overview of key issues relating to teaching special needs populations and then introduce two peer panels who will discuss their experience and strategies used with various high need populations. The facilitators will present topics to be discussed and will invite the audience to ask questions of panel members and share their own experiences and successful approaches to working with students with special needs. There will be no afternoon session.



# More learning: Less teaching

**focus:** language and literacy development for adults and youth who face literacy challenges.

**innovative:** four-week online conference, followed by one-week classroom workshops.



**Register Early!  
Space is limited.**

**Online  
conferencing**

Monday, June 20 - Friday, July 15, 2005

+

**Onsite Workshops**

At Simon Fraser University, Burnaby

Monday, July 18 - Friday, July 23, 2005

**Registration form inside!**

presenting:

## HEIDE WRIGLEY

Heide Spruck Wrigley is a senior researcher with LiteracyWork International, a small social science firm focused on research and practice in youth and adult literacy, English as another



language, and technology integration. She is the research director for the New School Canada project and continues her involvement through on-line conferences and staff development. Heide is currently the subject

matter specialist for a new five-year U.S.-based national study on the effectiveness of explicit teaching with adults who are struggling with reading and writing. She has been involved in teacher education projects in Canada, China, Egypt, Poland, and the United States and has conducted several successful on-line conferences. Heide is a popular speaker at conferences and has written several books, including *Bringing Literacy to Life*, a handbook for practitioners. She has a Ph.D. in Education with a specialization in Language, Literacy, and Learning from the University of Southern California and holds an M.A. in Applied Linguistics.

## JIM POWRIE

Jim Powrie is also a researcher with LiteracyWork International. His focus is on program and organizational development,



literacy materials creation, and the use of technology in the classroom. He is the development director for the New School Canada project and has over thirty years experience in the public and private

sectors developing, managing and evaluating social services, education, and vocational programs. He has been the executive director of two vocational training agencies focusing on youth and limited-English speaking adults, both of which integrated literacy instruction with training. He has participated in numerous studies and demonstration projects related to how youth and adults develop literacy skills.

Join Us!

Register Early! Space is limited.

# Register now

for this unique two-part, five-week learning opportunity.

**PART ONE: FOUR WEEKS**

## Online conferencing

Monday, June 20 -  
Friday, July 15, 2005

Upon confirmation of registration, you will be contacted by Literacy BC with information on how to access the online portion of the Institute.



**PART TWO: ONE WEEK**

## Onsite at SFU

Monday, July 18 -  
Friday, July 22, 2005

Choose

- Institute Course **\$700** (includes access to course, manuals, resources, breakfast, lunch and Monday evening dinner reception)  
**WITH** accommodation at Simon Fraser University, Burnaby  
**Registration** Sunday, July 17 from 3:00 to 9:00 pm - SFU Residence Dining Hall, Building A **Check-out** Saturday, July 23, 11:00 am
- Institute Course **\$600** (includes access to course, manuals, resources, breakfast, lunch and Monday evening dinner reception)  
**WITHOUT** accommodation  
**Registration** Monday, July 18, 8:00 to 8:45 am - SFU Residence Dining Hall, Building A

Info

Name/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Billing

Bill \$\_\_\_\_\_ to my:  Cheque enclosed (payable to *Literacy BC*)  Visa  MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

Mail

**Return the completed form with registration fee to:**  
Literacy BC  
601-510 West Hastings St.  
Vancouver, BC V6B 1L8

**Cancellation Policy:** Refunds minus a \$75 non-refundable charge will be given for requests received in writing postmarked no later than **May 31, 2005.**  
After that date, we regret no refunds will be issued. However, substitute participants will be accepted.

### More information?

Call **Jean Rasmussen**  
Phone: 604.684.0624  
Fax: 604.684.8520  
Toll free: 1-800-663-1293  
Email: jrasmussen@literacy.bc.ca